

Ten ways to make this paper yours.

The paper is the occasion — for the dinner, the introduction, the partnership, the post.

Minted is a REALM Global asset, which means it belongs to this community. You are welcome to co-brand it, write your own foreword, and layer in your local market perspective — make it more yours, not less.

01**CO-BRAND IT & ADD YOUR NAME**

Add a foreword in your own voice. The global research is the credibility; your local read is the differentiation.

06**PARTNER LOCALLY TO EXPAND**

Your aviation contact, your club's membership director, the regional wealth practice — each list overlaps yours by 20%.

02**ACTIVATE WEALTH MANAGERS**

Private bankers, family offices, RIAs — send it with a note: 'This is the research my network produces, and I thought of you.'

07**NINETY DAYS OF CONTENT**

Seven expectations, seven weeks of posts — one expectation plus your local interpretation each time.

03**HOST A CLIENT DINNER**

The 'How They Choose Advisors' chapter for estate attorneys; 'What They Expect' for clients weighing their next purchase.

08**USE IT AS YOUR CLOSER**

'81% of next-gen inheritors plan to leave their parents' wealth firm within two years.' Here's how my network earns that trust.

04**STAGE A CROSS-BORDER SALON**

Invite clients who've mentioned a second residence or a citizenship. The Gulf, Europe and Asia-Pacific findings are the programming.

09**YOUR NEXT-GEN BRIDGE**

The \$124 trillion wealth-transfer finding is your reason to ask clients for an introduction to their children.

05**BRING A REALM PARTNER IN**

Pair the wealth-transfer content with estate and tax expertise, or the mobility content with Henley & Partners' insight.

10**FEED IT BACK TO REALM**

If the data doesn't match your market, tell us. REALM Intelligence sharpens with every member's field truth.

Use it to start conversations only you can finish.